PRODUCT / DELIVERY / AI & DATA

Morgan Camilleri

Technical Product Owner · Software Project Manager

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Category B driving licence

15+ yrs
shaping and delivering digital products

10 people
managed directly

1.2M+
downloads for Urgences, the iOS app I created and developed

70k customers
Band-Band and ETERNEL · e-commerce brands I founded

01 PROFILE

For 15+ years, I have shaped and delivered digital products from initial framing to launch and continuous improvement. I align product vision, UX, engineering and stakeholders. My background as a hands-on developer and company director helps me balance technology, business and delivery, including practical work with AI and data.

02 SKILLS

- **PRODUCT & DELIVERY —** Product framing, vision, roadmaps, prioritisation, functional architecture, UX, analytics and delivery.
- **LEADERSHIP & BUSINESS —** Direct management, cross-functional coordination, budgets, trade-offs, e-commerce and operations.
- **TECHNOLOGY —** iOS (Swift, Objective-C), web and API fluency (TypeScript, Node.js), architecture, testing, deployment, cloud and maintenance.
- **AI & DATA —** AI agents and orchestration, automation, AI-assisted product and development workflows, data analysis and quality.

03 PROFESSIONAL EXPERIENCE

SPACE PEPPER — 2015 - 2026

Co-founder & CEO

- Set product strategy, roadmaps and budgets; balanced e-commerce, technology, acquisition, inventory and operations across Band-Band, BandClip and ETERNEL.
- Directly managed a 10-person team and coordinated functions, vendors and partners through delivery; built internal AI tools that reduced repetitive work.
- Created Band-Band, followed by BandClip, and launched ETERNEL with the team. Together, Band-Band and ETERNEL reached 70,000 customers and recorded 57,000 orders.

INDEPENDENT PROJECT · URGENCES — 2010 - present

Product creator & iOS developer

- Created and continue to lead the app end to end since 2010: framing, UX, roadmap, architecture, iOS development, App Store publishing, subscriptions and analytics; 1.2M+ downloads and around 7,000 monthly active users.

PHONITIVE — 2012 - 2013

Marketing research & communications

- Communications and project follow-up for Touchalize, an interactive mobile video technology: website, press and events.

X-PRIME GROUP — 2010 - 2012

Technical Project Manager

- Managed technical projects, primarily mobile, within an agency portfolio including Airbus, Orange, Yamaha and Pierre Fabre.

04 PRODUCTS CREATED & SELECTED WORK

- **morgancamilleri.fr —** Bilingual portfolio designed and built end to end: editorial strategy, UX/UI, Next.js/TypeScript, technical SEO and deployment.
- **Orthographons —** Participatory platform designed to explore changes to French spelling through proposals, voting and reading experiments. Web in pre-production; iOS app planned, with versioned rules and data governance.
- **Dumbia —** Local generative AI model comparison app; development in progress, with an open-source engine planned for V1.

EDUCATION

Bac+3 level · VAE in progress toward a Bac+5 qualification

INTERESTS & ACTIVITIES

Athletics · Music · Film/video · Astronomy (Sky-Watcher Dobsonian) · Connected devices/home automation · Radio FMR · contributor (2013-2015)

PORTFOLIO

View portfolio · morgancamilleri.fr